## COMM310: Persuasion and Propaganda

Examination of the classical and contemporary rhetorical and social scientific communication theories as they apply to speech, media, campaigns, social movements, and popular culture.

Credit Hour(s): 3
Prerequisites:
COMM 101, 115 or 200.

COMM 101, 113 01 200.

**Department: Communication and Media Studies** 

1 2023-24 Catalog